



FOR IMMEDIATE RELEASE
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Prestigious 35th Annual Sterling Awards Recognize Business Excellence

Scottsdale, Ariz. (November 23, 2021) – The Scottsdale Area Chamber of Commerce announced the Honorees of the 35th Annual Sterling Awards on Friday, Nov. 19th, at the Embassy Suites Resort Scottsdale. The Sterling Award is one of the most coveted business awards in the Valley, with a rigorous application, judging and selection process.

According to Mark Stanton, Scottsdale Area Chamber of Commerce President & CEO, The Sterling Awards showcase businesses that demonstrated innovation and excellence in business. "The businesses that are recognized with a Sterling Award reflect their commitment, leadership and perseverance in our business community," said Stanton.

Four Honorees were selected from among 11 finalists, all of whom were featured and celebrated at the event. The 2021 Honorees for the coveted Sterling Award are:

- Micro Business – DebitFire Accounting
- Small Business – Civic Center Compounding Pharmacy
- Big Business – Reputation
- Non-Profit – Scottsdale/Paradise Valley YMCA

Micro Business Award presented by Prestige Cleaners

The Sterling Award for Micro Business recognizes an emerging business exhibiting success through innovation, creativity, and collaboration. (1-5 Employees)

Honoree: DebitFire Accounting

Contact Info: Arnold Diamond, Executive Director
(480) 428-6171
Team@DebitFire.com
debitfire.com

Also recognized in the Micro Business category was [Spotlight Media Services](#).

Small Business Award presented by COX Business

The Sterling Award for Small Business recognizes a small company demonstrating innovation, quality, professionalism, and commitment to the community. (6-99 employees)

Honoree: Civic Center Compounding Pharmacy

Contact Info:
Lloyd Levidow, President & CEO
(480) 945-9519x2
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Also honored for their achievements in the Small Business category were [AZ Perfect Comfort](#) and [AAA Cooling Specialists](#).

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Big Business Award presented by Nationwide Insurance

The Sterling Award for Big Business recognizes a large company making a significant impact on the lives of its employees and the economic fabric of the community. (100+ Employees)

Honoree: Reputation

Contact Info:

Colette McLaughlin, Public Relations Manager
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Other Big Business finalists honored were [Scottsdale Community College](#) and [Octane Raceway/Mavrix](#).

Non-Profit Award presented by APS

The Sterling Award for Non-Profit recognizes a charitable organization contributing to the social, cultural, and educational well-being of its constituents. (501C3)

Honoree: Scottsdale/Paradise Valley YMCA

Contact Info:

Damian Vega, Executive Director
(480) 951-9622

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Also honored for their outstanding contributions in the non-profit category were the [Phoenix Zoo/Arizona Center for Nature Conservation](#) and [Scottsdale Leadership](#).

About the Sterling Awards

Celebrating 35 years of business excellence, the Sterling Award is one of the most coveted business awards in the Valley, with a rigorous application, judging and selection process. Four teams of judges each conduct an initial review of all applications and narrow the field to three finalists in each category. Once the finalists are identified, the judging teams visit those companies to conduct a personal interview and get a behind-the-scenes look at the operations. Each judge then independently casts a set of points for the finalists based on their embodiment of the award criteria. The points are tallied, and the results remain secret until the day of the event. One of the highlights of the Sterling Awards celebration is the highly anticipated video presentation of each of the finalists, produced by ProOne Media. Sterling Award Sponsors included SRP, Comerica Bank and the event production sponsor, Merestone. Only members of the Scottsdale Area Chamber of Commerce are eligible to apply for the Sterling Award.

About the Scottsdale Area Chamber of Commerce

The Scottsdale Area Chamber of Commerce is the largest business organization in Scottsdale providing advocacy, education, networking, leadership development and exposure opportunities to our member businesses. The Chamber actively works to maintain Scottsdale's high quality of life and create an environment where business innovation, excellence and entrepreneurship can thrive. Serving ALL of Scottsdale since 1947. For more information visit www.scottsdalechamber.com or call 480.355.2700.