



37th Annual STERLING AWARDS

SPONSORSHIP OPPORTUNITIES

When: Thursday, November 9, 2023; 2:00pm-4:30pm
Attendance Goal: 400
Target Audiences: Valley Business Community at Large
Event Summary: The Annual Sterling Awards is one of the Chamber’s most time-honored signature events recognizing people and organizations who have demonstrated excellence, innovation, and community stewardship in Scottsdale. The Scottsdale Chamber announces Sterling Award recipients at a celebration in four (4) Business categories - Large, Small, Micro & Non-Profit.

Sponsor Levels:

<p>Presenting Sponsor (2 Available) \$7,000</p>	<ul style="list-style-type: none"> • Presenting Sponsor of the 37th Annual Sterling Awards • Company representative to have speaking role in program • Company logo featured in all Sterling advertising under event logo, promotional material, program, program video loop; event web page, e-communication, and other material as appropriate • Exclusive print ad in the Sterling Awards Program (Full page 5" x 8") • Post-event social media tagging • (20) reserved tickets
<p>Video Sponsor (2 Available) \$6,000</p>	<ul style="list-style-type: none"> • Video Sponsor for the 37th Annual Sterling Awards • Logo featured in Sterling advertising, promotional material, program, program video loop, event web page, e-communication, and other material as appropriate • Post-event social media tagging • (15) reserved tickets
<p>Award Sponsor (Four (4) Exclusive) <i>Micro Business Award</i> <i>Small Business Award</i> <i>Big Business Award</i> <i>Non-Profit Award</i> \$5,000</p>	<p>Limited to one (1) company per award category; sponsor exclusivity within industry:</p> <ul style="list-style-type: none"> • Opportunity to introduce award category on event day, as well as make brief scripted remarks about the sponsoring organization • Company logo featured in Sterling advertising, promotional material, program, program video loop; event web page, e-communication, and other material as appropriate • Post-event social media tagging • Ten (10) reserved tickets
<p>Program Sponsor (Unlimited) \$3,000</p>	<ul style="list-style-type: none"> • Company logo featured in Sterling advertising, promotional material, programs, program video loop, event web page, e-communication, and other material as appropriate. • Exclusive print ad in the Sterling Awards Program (1/2 page 5"x 4") • Five (5) reserved tickets
<p>Crystal Sponsor \$2,000</p>	<ul style="list-style-type: none"> • Provides Physical Award for each finalist and honoree • Logo featured in Sterling Advertising, promotional materials, programs, program video loop, event web page, e-communications, and other material as appropriate • Two (2) reserved tickets
<p>Corporate Sponsor \$1,500</p>	<ul style="list-style-type: none"> • Name featured in Sterling program, program video loop, event web page, and other material as appropriate • Verbal recognition from stage during program • Ten (10) reserved tickets