

SPONSORSHIP OPPORTUNITIES

When:	Wednesday, September 27, 2023; 2:00pm-5:30pm
Location:	The Westin Kierland Resort & Spa
Attendance Goal:	200+
Target Audiences:	Scottsdale Business and Community Leaders
Event Summary:	Discover the powerful business case for prioritizing mental health in your organization. Gain
	insights from industry experts, network with like-minded peers, and leave with actionable
	strategies to drive success. Featuring workshop, panel discussion, and VIP reception.

Presenting Sponsor (Exclusive) \$5,000	 Positioning of your company as the exclusive Presenting Sponsor Moderator or panelist opportunity Top company official to make formal remarks from the podium Additional verbal recognition from the podium Primary company logo feature in all advertising under event logo, promotional material, event web page, e-communication, and other material as appropriate Corporate hand-outs, promotional items or sales materials distributed to attende Eight (8) reserved guest tickets Company tagged in social media with each pre- and post-event posting Attendee database provided post event (excludes emails as per the Electronic Communications Privacy Act) Access to VIP reception
Gold Sponsor \$3,000	 Moderator or panelist opportunity Verbal recognition from the podium Logo feature in advertising, promotional material, event web page, e- communication, and other material as appropriate Six (6) reserved guest tickets Corporate hand-outs, promotional items or sales materials distributed to attende Company tagged in social media with each pre- and post-event posting Attendee database provided post event (excludes emails as per the Electronic Communications Privacy Act) Access to VIP reception
Silver Sponsor \$1,500	 Verbal recognition from the podium Logo feature in advertising, promotional material, event web page, e-communication, and other material as appropriate Four (4) reserved guest tickets Company tagged in social media with each pre- and post-event posting Access to VIP Reception
Copper Sponsor \$1,000	 Verbal recognition from the podium Logo feature in advertising, promotional material, event web page, e-communication, and other material as appropriate Two (2) reserved guest tickets Company tagged in social media with each pre- and post-event posting Access to VIP reception