



magnumbikes.com

Magnum is a design-oriented bike company whose electric bikes are as powerful and durable as they are aesthetically pleasing. Whether commuting in town or riding trails, a Magnum electric bike will deliver performance and style to keep riders moving faster and farther. Our full line of step-through and step-over e-bikes includes urban, folding, cruiser, cargo, and mountain e-bike models to fit the unique needs of every rider.

At Magnum we stand behind the quality of our product, and guarantee ongoing support and service to our customers. Together, we are re-imagining transportation and paving the way into a green, sustainable future.

What Is Your Company Tagline?

Ride Longer, Ride Farther, Ride Faster!

How did Magnum Bikes get started and how has it grown?

Magnum Bikes is still a Family-owned business, it was started by a man named Yoni in 2010. He moved his family to Israel and saw a huge need for E-Bikes there. He grew it to the 2nd Largest E-Bike company in Israel but was outsourcing his product. He was born and raised in Utah and decided to become the manufacturer and bring his business dreams back home and start Magnum Bikes based out of Salt Lake City, Utah. Since the move Magnum bikes has grown to over 300 dealers nationwide, with 7 new retail Locations in 2022.

Briefly Describe Your Product.

Our mission is to create and distribute high-quality yet affordable electric bikes giving people of all ages and fitness levels equal opportunity and access to the wonderful experience of electric biking. We offer bikes for Rental, Sales, and Corporate or Family Events.

What do you want your readers to know about your business?

We manufacturer our bikes, are a family-owned large business. We will always have parts and service available and family based customer experience rather than a corporate one.

What Do You Love About Scottsdale?

The people, weather, food, social life ,and the comradery of B2B!

What is the best part about working at Magnum Bikes?

Creating an experience for families, people, and businesses called the “Magnum Experience”.

How does Magnum Bikes give back to the community?

We offer free rides for tours, and we work with many non-profits for raffles, events, and experiences.

What is one thing you want people to know about Magnum Bikes?

We love our employees, customers, and community more than anything!

What does your ideal customer look like?

Someone who is really looking for an experience, not just a bike.

Who Uses Your Services?

Everyone, businesses, events... we are an experience!

What Are Your Future Plans for Your Business?

Grow! Grow!! Grow!!!

Anything Else You Would Like To Add?

Nope, just grateful and happy to be a part of Scottsdale now!

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