



38th Annual Sterling Awards Sponsorship Opportunities

When: Friday, November 15, 2024; 2:00pm-4:30pm
Attendance Goal: 400
Target Audience: Community at large
Event Summary: The time honored Sterling Awards celebrate organizations for excellence, innovation, and community stewardship. Winners are announced across four categories: Large Business, Small Business, Micro Business, and Non-Profit.

SPONSOR LEVELS:

- Presenting Sponsor**
(2 Available)
\$7,000
- Presenting Sponsor of the 38th Annual Sterling Awards
 - Company representative to have speaking role in program
 - Primary logo feature in all Sterling advertising under logo, promotional material, program, program video loop; event web page, e-communication, and other material as appropriate
 - Post-event social media tagging
 - Tickets for ten (10) with logoed signage
 - Opportunity to place a promotional item at the event
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- Video Sponsor**
(2 Available)
\$5,000
- Video Sponsor for the 38th Annual Sterling Awards
 - Logo feature in Sterling advertising, promotional material, program, program video loop, event web page, e-communication, and other material as appropriate
 - Post-event social media tagging
 - Tickets for ten (10) with logoed signage
 - Opportunity to place a promotional item at the event
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- Award Sponsor**
(4 Available-Exclusive)
\$5,000
(Micro Business, Small Business
Big Business, Non-Profit)
- Limited to one (1) company per award category; sponsor exclusivity within industry*
- Opportunity to introduce award category on event day, as well as make brief scripted remarks about the sponsoring organization
 - Logo featured in Sterling advertising, promotional material, program, video loop; event web page, e-communication, and other material as appropriate
 - Post-event social media tagging
 - Tickets for ten (10) with logoed signage
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- Program Sponsor**
(Non-Exclusive)
\$3,000
- Logo featured in Sterling advertising, promotional material, programs, program video loop, event web page, e-communication, and other material as appropriate.
 - Exclusive print ad in the Sterling Awards Program (1/2 page 4.7' x 4.24")
 - Logoed reserved seats for five (5)
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- Crystal Sponsor**
(Non-Exclusive)
\$2,000
- Provides physical award for each finalist and honoree
 - Logo featured in Sterling advertising, promotional material, programs, program video loop, event web page, e-communication, and other material as appropriate.
 - Logoed reserved seats for two (2)
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- Corporate Sponsor**
\$1,500
- Logoed reserved seats for ten (10)
 - Name featured in Sterling program, program video loop, event web page, and other material as appropriate

Secure your sponsorship today!

Contact the Chamber (480) 355.2700 or info@scottsdalechamber.com