



2024 State of the City Address Sponsorship Opportunities

When: January 25, 2024, Time 7:30am - 10:00am
Attendance Goal: 400+
Target Audiences: Community at large
Event Summary: Mayor David D. Ortega's annual State of the City Address - the "State of Scottsdale 2023" - is a great opportunity to showcase your business and your commitment to the community through sponsorship. Celebrate the city's successes and accomplishments over the past year, and hear the Mayor discuss challenges and areas of focus for the year ahead.

SPONSOR LEVELS:

Presenting Sponsor (Exclusive) \$10,000	<ul style="list-style-type: none">• 20 tickets (2 tables)• Positioning of your company as the exclusive Presenting Sponsor• Featured in the events promotional video• Top company official to make formal remarks from the podium• Additional verbal recognition from the podium• Logo on advertising and in Digital Event Program• Corporate hand-outs, promotional items or sales materials distributed to attendees• Company tagged in social media with each pre and post-event posting• Attendee database provided post event (excludes emails as per the Electronic Communications Privacy Act)
Gold Sponsor \$5,000	<ul style="list-style-type: none">• 10 tickets (1 table)• Signage at the event listing company as a Gold Sponsor• Verbal recognition from the podium• Logo on advertising and in Digital Event Program• Corporate hand-outs, promotional items or sales materials distributed to attendees• Company tagged in social media with each pre and post-event posting• Attendee database provided post event (excludes emails as per the Electronic Communications Privacy Act)
Silver Sponsor \$3,000	<ul style="list-style-type: none">• 10 tickets (1 table)• Verbal recognition from the podium• Logo on advertising and collateral materials• Corporate hand-outs, promotional items or sales materials distributed to attendees• Company tagged in social media with each pre and post-event posting• Attendee database provided post event (excludes emails as per the Electronic Communications Privacy Act)
Corporate Table \$2,000	<ul style="list-style-type: none">• 10 tickets (1 table)• Verbal recognition from the podium• Company tagged in social media with each pre and post-event posting• Logo on advertising and collateral materials

Secure your sponsorship today!

Contact the Chamber (480) 355.2700 or info@scottsdalechamber.com