



FOR IMMEDIATE RELEASE

OCTOBER 30, 2023

CONTACT:

Stephanie Miller, Events and Programs Manager

480.355.2704

smiller@scottsdalechamber.com

Celebrate Excellence, Innovation, and Community Stewardship at the 37th Annual Sterling Awards!

Don't Miss Your Chance to Be A Part of Scottsdale's Most Prestigious Business Awards

Scottsdale, AZ (October 30, 2023) The Scottsdale Area Chamber of Commerce is proud to present the 37th Annual Sterling Awards, one of the Valley's most highly regarded and competitive business awards. This annual event is a celebration of innovation and excellence, as well as community stewardship. The 2023 Sterling honorees will be revealed live at the celebration, and tickets are available at scottsdalechamber.com/sterlingawards.

WHAT: 37th Annual Sterling Awards presented by Desert Financial Credit Union

WHO: A complete list of the finalists can be found below

WHEN: Thursday, November 9th, from 2:00pm to 4:30pm

WHERE: Scottsdale Center for the Performing Arts, Virginia G. Piper Theater, 7380 East 2nd Street, Scottsdale, AZ 85251

The Sterling Awards recognize businesses that have made a significant impact on the Scottsdale community. This year's finalists have demonstrated excellence in their respective fields and have gone above and beyond to make a positive impact on the community.

"The Sterling Awards are a great way to recognize those businesses that have gone above and beyond to make a positive impact on our community," said Stephanie Miller, Director of Events and Programs at the Chamber. "We are proud to honor these businesses, both finalists and honorees, for their commitment to excellence, innovation, and community stewardship."

28 Chamber member volunteers participated as judges in this competition. Divided among the four Sterling categories (Micro Business, Small Business, Big Business, and Non-Profit) the judging teams (one for each category) score each applicant within their assigned category then visit each finalist company and interview key personnel. A professional video featuring each finalist will be produced by Sunhaus Media and revealed at the celebration prior to announcing the honorees.

2023 Sterling Awards Sponsors: [Desert Financial Credit Union](#), [Arizona Public Service](#), [COX Business](#), [Prestige Cleaners](#), [NewGen Business Solutions, Inc.](#), [Salt River Project](#), [Scottsdale Arts](#), [Cactus Flower Florists](#), [Merestone](#), [Sunhaus Media](#).

Download Logos and Images:

<https://www.dropbox.com/scl/fo/uhyfzemplwqj60cwe1m7dp/h?rlkey=0lc15nxz3g7s9d8tv1790cflu&dl=0>

MICRO BUSINESS (1-10 Employees)

Recognizes an emerging business exhibiting success through innovation, creativity, and collaboration.

[Anticus Fine Art Gallery](#)

[SpeedPro Scottsdale](#)

[Suzi Glover - State Farm Insurance](#)

SMALL BUSINESS (11-75 employees) - Sponsored by Arizona Public Service

Recognizes a small company demonstrating innovation, quality, professionalism, and commitment to community.

[E Squared Marketing](#)

[Elontec](#)

[MegaplanIT Holdings LLC](#)

BIG BUSINESS (76+ Employees) - Sponsored by [COX Business](#)

Recognizes a large company making a significant impact on the lives of its employees and the economic fabric of the community.

[Riot Hospitality Group](#)

[Scottsdale Unified School District #48](#)

[Windom Security Strategies Today](#)

NON-PROFIT - Sponsored by [Prestige Cleaners](#)

Recognizes a charitable organization contributing to the social, cultural, educational well-being of its constituents.

[Boys & Girls Clubs of Greater Scottsdale](#)

[Mindfulness First](#)

[Scottsdale Arts](#)

###

About the Sterling Awards Judging Process

Celebrating 37 years of business excellence, the Sterling Awards are among the most coveted business awards in the Valley, with a rigorous application, judging and selection process. Four teams of judges each conduct an initial review of all applications and narrow the field to three finalists in each category. Once the finalists are identified, the judging teams visit those companies to conduct a personal interview and get a behind-the-scenes look at the operations. Each judge then independently casts a set of points for the finalists based on their embodiment of the award criteria. The points are tallied, and the results remain secret until the day of the event. One of the highlights of the Sterling Awards ceremony is the highly anticipated video presentation of each of the finalists, produced by [Moorhouse Creative](#).

About the Scottsdale Area Chamber of Commerce

The Scottsdale Area Chamber of Commerce is the largest business organization in Scottsdale providing advocacy, education, networking, leadership development and exposure opportunities to our member businesses. The Chamber actively works to maintain Scottsdale's high quality of life and create an environment where business innovation, excellence and entrepreneurship can thrive. Serving ALL of Scottsdale since 1947. For more information or to learn how to become a member visit scottsdalechamber.com or call 480.355.2700.